



EXPLORE | INVEST | GROW

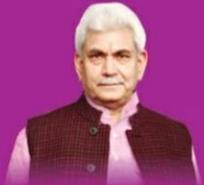
Jammu and Kashmir: Policies and Schemes

J&K Single Window System

www.singlewindow.jk.gov.in



J&K Enabling Business and Citizens Ecosystem – Important milestones



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Modern Connectivity for People of Jammu and Kashmir

Inauguration of
Qazigund to Banihal Section of NH-44 including 8.45 Km long tunnel

₹2027 Cr

Highlights

- Tunnel would reduce the road distance between Banihal and Qazigund by 16km, reducing journey time by one hour
- People of Jammu & Kashmir will be specially benefitted
- It will give big boost to all round development of the entire region
- Twin tube tunnel — one for each direction of travel. The twin tubes of tunnel are interconnected by a cross passage every 500 m for maintenance and emergency evacuation
- First four lane highway tunnel to connect Jammu & Kashmir using the New Austrian Tunneling Method (NATM) of sequential excavation and support system considered the most advance technology in the world

by
Narendra Modi
Prime Minister

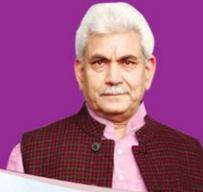
Shri Manoj Sinha
Lieutenant Governor, Jammu & Kashmir

Giriraj Singh
Minister of Rural Development and Minister of Panchayati Raj, Government of India

Dr Jitendra Singh
Minister (in-charge) of the Ministry of Science and Technology, MoS (Independent Charge) of the Ministry of Earth Sciences, MoS in the Prime Minister's Office, MoS in the Ministry of Personnel, Public Grievances and Pensions, MoS in the Department of Atomic Energy, and MoS in the Department of Space

April 24, 2022
Pall Gram Panchayat, Samba, J&K

DIP/J-57/8/22 Dated: 19.04.2022



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Enabling Business & Citizen Ecosystem

Ensuring Ease of Living & Doing Business in J&K

<https://www.singlewindow.jk.gov.in>

200 services of J&K departments made online on Single Window system

J&K is the 1st UT to be integrated with National Single Window System

Single Window Common Facilitation Module

- Combined Application Form (CAF) and CAF-O Logic**
To know the applicable approvals required for setting up of business and making them operational
- Integrated transparent MIS dashboard (200+ Services)**
Dashboard (200+ Services) in Public domain of SW : Bringing Transparency and ensuring adherence to timelines

- Know Your Incentive (KYI)**
Helps Investors to know the applicable incentives with eligibility criteria and investors can apply for a service through Single Window
- Investment Promotion and Facilitation Cell**
Department level Nodal Officer and Sector Experts redressing Grievances and managing Query

- Information Wizard (200+ Services)**
User Friendly repository of all type of SoPs, Notifications, Public Service Guarantee Act (PSGA) timelines and Users Guide at one place
- Central Inspection System**
Enabling Joint inspection of multiple departments and ensuring inspection report within 48 hours

Minimising Regulatory Compliance Burden (MRCB)

Year 2021

- 547 Burdensome Compliances identified
- 464 Burdensome Compliances Reduced with Business and Citizens Interface

Year 2022

27 departments of J&K involved in identifying and reducing the burdensome compliances

2650 burdensome compliances identified to be reduced in 2022

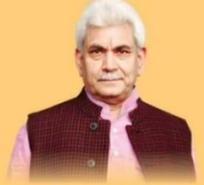
***1500 compliances reduced**

***1150 to be reduced by 15 Aug 2022**

Peace, Progress, Prosperity, People First

Government of Jammu & Kashmir

@jkinformation @dlpr-jk @dlprjk



Manoj Sinha
Lieutenant Governor, J&K



Narendra Modi
Prime Minister

Major infrastructure development in Jammu and Kashmir

Laying of Foundation Stone
4/6 lane access-controlled Delhi-Katra-Amritsar Expressway

Highlights

- Travel time from Delhi to Jammu, Katra will be reduced to nearly half
- Will also reduce travel time to Srinagar and other tourist places of Kashmir Valley by around 6 to 8 hours
- Better connectivity to the industrial and commercial centres of Jammu & Kashmir will result in significant reduction in logistic costs and connectivity between agriculture centres will increase farmers income
- New job opportunities will be created
- Easy access to large markets for agriculture and other local produce

From Balsua on NH-44 to Gurha Baildaran, Hiranagar
Worth ₹ 3044 Cr

From Gurha Baildaran, Hiranagar to Jakh, Vijaypur
Worth ₹ 2715 Cr

From Jakh, Vijaypur to Kunjwani, Jammu with spur connectivity to Jammu Airport
Worth ₹ 1822 Cr

by
Narendra Modi
Prime Minister

Shri Manoj Sinha
Lieutenant Governor, Jammu & Kashmir

Giriraj Singh
Minister of Rural Development, and Minister of Panchayati Raj, Government of India

Dr Jitendra Singh
Minister (in-charge) of the Ministry of Science and Technology, MoS (Independent Charge) of the Ministry of Earth Sciences, MoS in the Prime Minister's Office, MoS in the Ministry of Personnel, Public Grievances and Pensions, MoS in the Department of Atomic Energy, and MoS in the Department of Space

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Jammu and Kashmir (Overview)

57 Industrial Estates

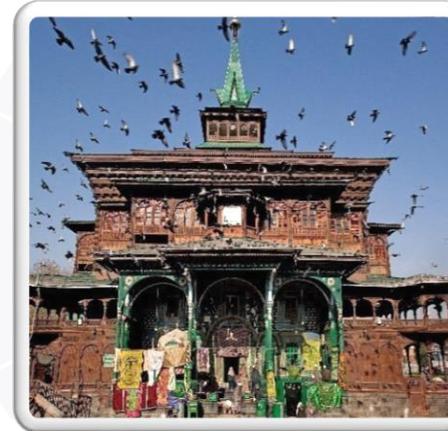
1st in production of saffron in India

3 Perennial Rivers

1st in production of apple, walnut, almond in India

3rd in production of wool in India

3 Agro-climatic Zones





List of Notified Policies

S No	Name of the Policy	Year of Approval	Notification no.
1	New Central Sector Scheme	2021	F.No.1(1)/2020-SSS
2	Jammu and Kashmir IT/ITEs Policy	2020	GO No: 41- JK(ITD) of 2020 Dated: 21.08.2020
3	Jammu and Kashmir Wool Processing, Handloom, Handicrafts Policy -2020	2020	GO No: 54- IND of 2020 Dated: 10.03.2020
4	Jammu and Kashmir, Affordable Housing, Slum Redevelopment and Rehabilitation and Township policy 2020	2020	GO No: 164- JK(HUD) of 2020 Dated: 08.09.2020
5	Jammu and Kashmir Poultry Policy 2020	2020	GO No: 33- ASH of 2020 Dated: 11.03.2020
6	Jammu and Kashmir Industrial Policy 2021	2021	GO No: 117- IND of 2020 Dated: 19.04.2021
7	Jammu and Kashmir Industrial Land Allotment Policy 2021	2021	GO No: 65- IND of 2020 Dated: 24.03.2021
8	Jammu and Kashmir Film Policy 2021	2021	



New Central Sector Scheme (Highlights)

Capital Investment Incentive

Zone A

CII at the rate of 30% on investment maximum up to ₹ 5 Cr

Zone B

CII at the rate of 50% on investment maximum up to ₹ 7.5 Cr

Capital Interest Subvention

CIS at the annual rate of 6% for maximum 7 years on loan amount up to Rs. 500 crores for investment

Goods and Services Tax Linked Incentive

GSTL Incentive equal to 100% of the Gross GST for 10 years maximum up to 300%.

Working Capital Interest Incentive

WCIS is 5% Interest subsidy for existing units for 5 years, maximum up to Rs. 1 Crore



IT/ ITeS Policy (Highlights)



Policy to be effective from **21.08.2020** and will remain in force for **10 years**



Jammu and Kashmir e-Governance Agency (JaKeGA) is the Registering Authority



Relaxation of FAR max up to **50%** of the prevailing norms



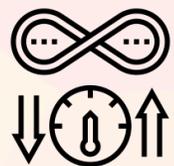
Permission for **3 shift operations** with **women working**



Reimbursement of **50%** cost of technology acquisition max ₹ 1 Cr, one time in 5 years



Status of **Industry**



25% Bandwidth Subsidy max of ₹ **2 Lakh** per year on 25% of the usage per year



One time **Recruitment Assistance** of ₹ **26000/-** per employee/year max of **500** resources within **5 years**



15% reservation for **Women Entrepreneurs** in designated **IT Parks**



Wool Processing, Handlooms & Handicrafts Policy (Highlights)



Establishment of raw material banks



Revival of Kashmiri carpet under Mega Carpet Cluster Development Scheme



Establishment of Urban & Rural Haats



Mapping of artisans/ weavers working for manufacturing exporters



Export Subsidy @ 10%



Substantial Financial support under Artisan Credit Card scheme



Award Scheme for Hand Made Products



Support to entrepreneurs for leveraging e-commerce platforms



Education Scholarships for kins of artisans & weavers



Tie-ups with financial institutions to aid artisans & weavers



Housing, Affordable Housing, Slum Redevelopment and Township Policy (Highlights)



20% of land meant for housing reserved for **Affordable Housing**



Exemption from land use conversion charges



Single Window Mechanism with time bound clearance for layout approval



Enabling PPP model for Affordable Housing Projects



Grant of **Additional FAR/ FSI** and relaxed additional density norms for slum redevelopment and low-cost housing



Selection of developers through open **Competitive Bidding Process**



Mixed use development in area reserved for **EWS and LIG** dwelling units



Exemption form various **fees, charges** and **security deposit** in Slum Redevelopment Projects



Liberty to developer to determine the sale price of EWS and LIG units



Setting up of **J&K Housing Mission** to implement policy



Poultry Policy (Highlights)



Policy to be effective from **11.03.2020** and will remain in force for **10 years**



Eligible Units: All new/existing units, Farmers, entrepreneurs, NGOs, SHGs, JLGs etc



Capital Investment Incentive for access to credit @ **30%** max up to **₹ 50 lakhs**



Capital Interest Incentive @3% on working capital for **5 Years** on Substantial Expansion



100% subsidy on DG sets max up to **₹ 4.5 lakhs**



100% Reimbursement of insurance premium paid on P&M for **5 Years**



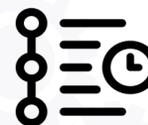
Strengthening of Research infra like Animal disease diagnostic laboratory



50% subsidy on incinerator max up to **₹ 1.00 lakh**



Encouraging unit holders to avail GOI sponsored schemes like **Poultry Venture Capital Fund Scheme**



Mid term review of the Policy after 3 years or when need arises for amendments.



Jammu and Kashmir Industrial Policy

(Highlights)



Policy to be effective from **01.04.2021** and will remain in force for **10 years**

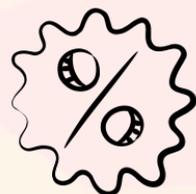


Policy to provide incentives to **New, Existing & Existing Units Undertaking Substantial expansion units**



Units to be incentivised for investment in pollution control equipment and adopting environment friendly production technologies

- ❖ **60%** of the cost of Pollution Control Devices maximum of Rs. 50 lakhs
- ❖ **50%** subsidy on the expenditure incurred



New units to get **100% exemption** of Stamp duty

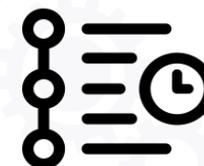


Additional Support to Existing units

- ❖ Turnover incentive for 5 years of **3%** for Micro and **2%** for Small, Medium and Large units
- ❖ **Net SGST** reimbursement for **10 years**



Regulatory mechanism has been reduced/ streamlined and fiscal burden reduced



Application for change of line of activity to be processed within **10 days**



Land Allotment Policy (Highlights)



Policy will be operational for **10 years** since its adoption.



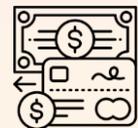
Industrial land available in different industrial estates through **Single Window Portal** www.investjk.in



DPR, submitted by applicant, will be scrutinized on the basis of technical and financial parameters within **30 days** by **appraisal committee**.



The land will be initially allotted **on lease** for **40 years** which may be extendible to **99 years**



100% land premium should be paid **within 60 days** through **Single Window Portal** (www.investjk.in)



Zone wise industrial classification for overall holistic industrial development

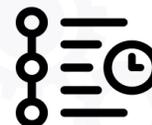


Application Processing fees		
<1 acre	1 to 5 acres	>5 acres
Rs. 10,000	Rs.25,000	Rs. 50,000



Cleared applicants, based on project valuation, will be subjected to respective **Land Allotment Committees**

Divisional Level	High Level	Apex Level
<50 crores	50-200 crores	>200 crores



Online allotment's time period is **75 days**



Film Policy (Highlights)



Policy to be effective from
05.08.2021 till **2026**



Robust Online Single Window System



Fiscal Incentive for Film/ TV Show/ web series/ Documentary up to **₹ 2 Cr**



Development of **Film Shooting Locales**



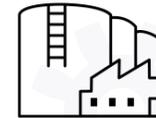
Organizing of **Film Festivals** and **Awards**



Secure Environment for Film shooting



No Charges/ reimbursement of charges for Film Locations



Industry of Status



Setting up of **Film City**



Revival of Closed Cinema Halls & **Building New Film Infrastructure** (Studio etc)



Monitory and Non Monitory Schemes IT/ITeS Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
1	IT/ITeS Policy 2020	Information Technology Department	<ol style="list-style-type: none"> Any IT/ITeS/ESDM unit with minimum 15 employees on its permanent payroll involved in core Economic activity. Any IT unit in Jammu and Kashmir, which has commenced commercial operations on or after the date on which the policy is notified. 	<ol style="list-style-type: none"> Reimbursement up to 25% of lease rental charges on the space subject to a maximum limit of 10 lakh in a year, for a period of 5 years in Government owned IT parks Relaxation of FAR to the extent of 50% of the prevailing norm will be available within the declared IT park & FAR relaxation up to 25% in other areas. Reimbursement of patent filing cost as per Jammu & Kashmir Industrial Promotion Policy 2020. Reimbursement of 30 % of expenditure incurred for- obtaining quality certificate as per Jammu & Kashmir Industrial promotion policy 2020 subject to a maximum limit of Rs 2 Lakh as certified by a Chartered Accountant once. UT will reimburse up to 50% of cost of technology acquisition up to a maximum of 1 crore one time in 5 years if the technology enhances the capacity & capability of units (Limitation of maximum of 10 units per year is applicable). Annual reimbursement of Rs 26000 per employee for a minimum annual recruitment of 50 new IT and ITeS professional with a maximum of 500 annual recruits up to 5 years from the date of start of operation. Bandwidth subsidy to new & existing IT unit at 25% of the usage per year subject to a maximum cap Rs 200000 per year 	<ol style="list-style-type: none"> All clearances to be given for the start of IT/ITeS related ventures within 30 days from the date of application. Exemption to the IT industry for first year from inspection under various acts. IT units are permitted to file self-certifications, in the prescribed format under 7 listed acts in the policy. Consultative committee to administer the incentive in speedy, time bound manner for granting incentive and query resolution 15% of Plug and play premises in designated IT parks will be reserved for Women Entrepreneurs



Monitory and Non Monitory Policy & Schemes

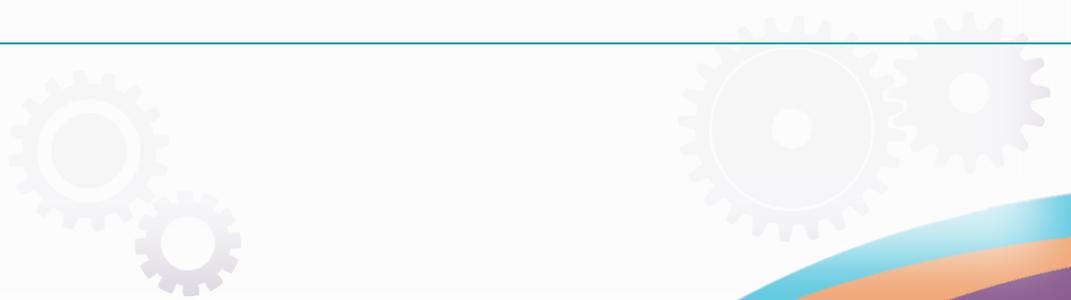
New Central Sector Scheme 2021

S No	Policy	Department	Eligibility	Monetary Benefits
2	New Central Sector Scheme 2021	Department of Industries & Commerce	<ol style="list-style-type: none">1. New Units and Existing units undertaking substantial expansion with investment of not more than Rs.50.00 (Fifty) crore in plant & machinery (for manufacturing sector) or building & all other durable Physical assets (for service sector)2. A service sector unit will be eligible for this incentive only if it makes investment of not less than Rs. 1.00 crore in new building and other durable physical assets	<ol style="list-style-type: none">1. Capital Investment Incentive (CII):2. Zone A: 30% with maximum limit of Rs 5.00 crore. (Click to view Zone A)3. Zone B: 50% with maximum limit of Rs 7.50 crore (Click to view Zone B)4. Capital Interest Subvention (CIS): At the rate of 6% per annum for a maximum of 7 consecutive years from any date after the date of application for registration on term loan on principal amount of Rs 500 crore for investment in eligible new plant & machinery(for manufacturing sector) or new building & all durable physical assets (for service sector).5. Goods & Services Tax Linked Incentive (GSTLI): At the rate of 100% of Gross payment of GST, i.e. GST paid through cash and input tax credit for a maximum period of 10 years from the date of commencement of commercial production/operation or till the validity of the scheme whichever is earlier. The maximum amount eligible under the incentive is 300% of the investment in Plant & Machinery.6. Working Capital Interest Subvention (WCIS): 5.5% on working capital loan for a maximum of 5 consecutive years from the date of grant of registration under this scheme. Maximum benefit is Rs 5 crore in five years.



Monitory and Non Monitory Policy & Schemes Affordable Slum housing Development Policy, 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
3	Affordable Slum housing Development Policy 2020	Housing & Urban Development Department	<ol style="list-style-type: none"> Any organisation involved in the development of housing development, slum rehabilitation and township development 	<ol style="list-style-type: none"> Compensatory FAR: Additional FAR equivalent to 100% of the build-up area utilized for EWS, If this additional FAR cannot be utilized in the same project developer will be entitled to receive TDR for the unutilized compensatory FAR which may utilized at other location or transferred to third party subject to the guideline issued by government in this regard. Exemption from land use conversion charges to the extent of EWS & LIG housing over and above the mandatory reservation. Exemption from Building Plan sanction fee to the extent of EWS & LIG housing in terms of FAR/FSI used over & above reservations. Exemption from external/periphery charges to the extent of EWS & LIG housing in terms of FAR/FSI used. 	<ol style="list-style-type: none"> The developer shall be at liberty to determine the sale price of EWS & LIG dwelling units over & above the mandatory reservation. Fast Track approval process as specified by the government in annexure 5 of the policy.

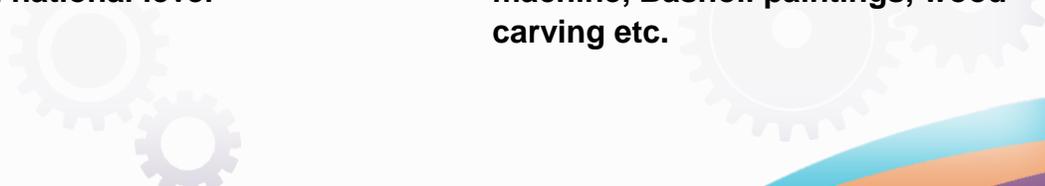




Monitory and Non Monitory Policy & Schemes

Wool Processing, Handloom & Handicraft Policy, 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
4	Wool processing, handloom & handicraft Policy 2020	Handicraft & Handloom Department	1. Non-Government Organizations (NGOs), Institutions of the Central and State Governments and, Semi-Government institutions, field functionaries of State and Central Govt., Panchayati Raj institutions (PRIs), and similar agencies, with suitable expertise to undertake cluster development.	1. Incentives for wool processing units under Jammu & Kashmir Industrial Promotion Policy 2020. 2. Fiscal incentives for Handicraft sector: a) all incentives under Jammu & Kashmir Industrial Investment policy 2020. b) One time working Capital subsidy up to 10% of the working capital for one year up to a maximum of Rs 5 lakh. c) Export Subsidy to the extent of 10% of the total volume of Handicrafts product. d) 50% marketing support for registrations of crafts on e-Platforms. e) Minimum Support price to GI certified unit holders, rent free stalls subject to maximum 500 stalls per year and maximum reimbursement of Rs 10000 per stall along with their all travel expenses and freight charges subject to maximum 4000 persons per year with maximum reimbursement of 10000 per person for participation in UT and national level exhibitions.	1. Further, the present intake capacity set by the department is 25 which will be reduced to 20 trainees per training centre. In the long-term, the Government shall restructure training centres and upgrade them to the status of Craft Training & Design Centres that shall train new-age craftsmen and expose them to modern designs on the anvil. 2. Under award scheme for hand-made products, GoJK will broaden the scope of existing scheme and confer awards in the following categories: a) Textile Category- It will comprise Carpets and Shawls. b) Non-textile Category- It will comprise papier machine, Basholi paintings, wood carving etc.





Monitory and Non Monitory Policy & Schemes

Wool Processing, Handloom & Handicraft Policy, 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
4	Wool processing, handloom & handicraft Policy 2020	Handicraft & Handloom Department	-do-	<p>f) Under the Managerial Subsidy, GoJK will increase the financial support from existing Rs. 19,104 to Rs. 1.00 lakh over a period of 3 years in the ratio of 50:25:25</p> <p>g) Under the Artisan Credit Scheme, Government will increase the existing loan amount from Rs. 1 lakh to Rs. 2 lakhs with interest subvention of 10 % for a period of 5 years.</p> <p>h) Under training programmes stipend scheme, the stipend for advance training shall be Rs. 1500 per month and for elementary training stipend, the stipend shall be Rs. 1000.</p> <p>3 Incentives under Handloom sector:</p> <p>a) All incentives under Jammu and Kashmir Industrial Promotion Policy 2020 will be applicable to craft entrepreneurs/ weavers of handloom sector who intend to set up their units.</p> <p>b) One-time working capital subsidy to the extent of 10% of the working capital for one year not exceeding Rs. 5.00 lakh shall be given to eligible units utilizing local resources for production and marketing of handloom products. Export subsidy to the extent of 10% of the total volume of handloom products will also be given to such units.</p> <p>c) Under micro credit plan scheme, Government shall increase amount of loan from existing Rs 1.00 lakh to Rs 2.00 lakh with interest subvention of 10 % for a period of 5 years.</p> <p>d) Interest subvention of 5% on working capital.</p> <p>e) Government will be providing marketing support for registration of crafts on e-platforms websites like flipkart amazon and cost of doing the same will be share on 50:50 basis between weavers and govt.</p>	<p>3. A designated Jammu Haat on the lines of Kashmir Haat shall be established which shall function round-the-year</p> <p>4. Financial institutions like J&K Bank, SIDBI shall be involved in credit lending to support growth of this vital sector of Jammu and Kashmir's economy.</p>



Monitory and Non Monitory Policy & Schemes

Poultry Policy, 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
5	Poultry Policy 2020	Animal, Sheep, Fisheries & Animal Husbandry Department	All MSME schemes by GOI applicable for poultry industry will be applicable & extended to eligible poultry units in J & K	<ol style="list-style-type: none"> 1. Fiscal Incentives: Commercial layer/broiler farms with rearing capacity of more than 10000 birds per unit will be provided capital investment incentives for access to the credit @30% of the investment in Plant & machinery with upper limit of Rs 50 lakh. 2. commercial layer/broiler farms with rearing capacity of more than 10000 birds on their substantial expansion anywhere in J&K will be eligible for an interest incentive @ 3% on working capital credit advanced by scheduled commercial banks, financial institutions etc for the first five years from the date of commencement of commercial production. 3. All eligible new units & existing units on their substantial expansion above 10000 birds anywhere in J&K will be eligible for reimbursement of 100% insurance premium on insurance of building & Plant & machinery for maximum of 5 years from the date of commencement of commercial production and operations. 	<ol style="list-style-type: none"> 1. Deemed Land conversion: Provision of deemed land conversion is extended for land involving development of poultry farm which include hatcheries, feed mills & breeding farms. 2. Marketing support by way of ecommerce: online Poultry mandi under the purview of Animal husbandry department. 3. Promote Egg conversion: steps by govt for inclusion of egg in mid-day meals in schools, hostel and Anganwadi on everyday basis. 4. Promotion of maize cultivation in J & K: Govt of J&K will promote the maize cultivation. 5. promotion of poultry sectors as attractive business opportunity in educational institutions: Government of Jammu & Kashmir will make tie-ups with concerned universities and help in developing skilled workforce.



Monitory and Non Monitory Policy & Schemes

Poultry Policy, 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
5	Poultry Policy 2020	Animal, Sheep, Fisheries & Animal Husbandry Department	All MSME schemes by GOI applicable for poultry industry will be applicable & extended to eligible poultry units in J & K	<ul style="list-style-type: none">4. 100% subsidy on DG set for commercial layer/broiler farms with rearing capacity of more than 10000 birds with maximum ceiling up to Rs 4.5 Lakh.5. Developed land as per industries & commerce norms from I&C at identified sites by animal & sheep husbandry department required for establishing poultry estates.6. 50% subsidy on incinerator subject to a maximum of Rs 1 lakh for commercial layer/broiler farms with rearing capacity more than 10000 birds	<ul style="list-style-type: none">6. Market Intelligence support: GoJK will support in developing market intelligence domestically & internationally in collaboration with ICAR, NECC and other department agencies.7. Promotion of poultry manure as organic manure8. Poultry germplasm: Documentation, conservation, and improvement of indigenous germplasm.9. Strengthening of animal disease diagnostic laboratory



Monitory and Non Monitory Policy & Schemes

Jammu and Kashmir Industrial Policy, 2021-30

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
6	Jammu and Kashmir Industrial Policy, 2021-30	Industries & commerce	Definition as per new industrial Policy- All Industries including Commercial and Institutional units	<ol style="list-style-type: none"> 100 % on New DG Set ranging from 10KW to 2000KW with capping of Rs. 40 lac in zone A and Rs. 45 lac in Zone B: Eligible (only for incremental power load if subsidy already availed on existing power load on aggregated power load if subsidy not availed) 100 % Exemption of Stamp Duty and court fee. 30 % on procurement of Quality certificate (Max up to 2 Lakhs certified by CA) 25% on Automation (Max up to 2 Lakhs if the same has not been claimed under CII or Similar Schemes. 60% on Pollution Control Devices (Max up to 50 Lakhs if the same has not been claimed under CII or Similar Scheme) 50% on Green & Environment Protection Initiative 2% - 3% on turn over for 5 years max): Eligible for Micro 3% (up to 10 Lakhs) Small 2% (up to 50 Lakhs) Medium 2% (up to 50 Lakhs) Large 2% (up to 50 Lakhs). Net SGST reimbursement: Eligible (100% net SGST reimbursement for 10 years from 1.04.2021). 	NA



Monitory and Non Monitory Policy & Schemes

Jammu and Kashmir Film Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
7	Jammu & Kashmir Film Policy 2021	Department of Information & Public Relations	1a) Minimum 50% of total shooting days shot in the UT 1b) Minimum 75% of total shooting days shot in the UT 2a) Minimum 50% of total shooting days shot in the UT 2b) Minimum 75% of total shooting days shot in the UT 3a) Minimum 50% of total shooting days shot in the UT 3b) Minimum 75% of total shooting days shot in the UT 4a) On shooting the film for half-two third of its total shooting days 4b) On shooting the film for half-two third of its total shooting days 5a) For Film/ web series on OTT platform/original show/documentary minimum 50% of total shooting days and minimum 90 days shooting of TV/Show in the UT	A. Incentive laid down under Jammu & Kashmir Industrial Promotion Policy 2020 B. Net SGST as per Jammu & Kashmir Industrial Promotion Policy 2020. C. Subsidy for Shooting: 1. Subsidy for 1st Film: a) Up to Rs. 1 CR or 25% of the total Cost of Production (COP), which ever is lower b) Up to Rs. 1.50 CR or 25% of the total Cost of Production (COP), which ever is lower 2. Subsidy for 2nd Film: a) Up to Rs. 1.25 CR or 25% of the total Cost of Production (COP), which ever is lower b) Up to Rs. 1.75 CR or 25% of the total Cost of Production (COP), which ever is lower 3. Subsidy for 3rd Film: a) Up to Rs. 1.50 CR or 25% of the total Cost of Production (COP), which ever is lower b) Up to Rs. 2 CR or 25% of the total Cost of Production (COP), which ever is lower	NA



Monitory and Non Monitory Policy & Schemes

Jammu and Kashmir Film Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
7	Jammu & Kashmir Film Policy 2021	Department of Information & Public Relations	4a) On shooting the film for half-two third of its total shooting days 4b) On shooting the film for half-two third of its total shooting days 5a) For Film/ web series on OTT platform/original show/documentary minimum 50% of total shooting days and minimum 90 days shooting of TV/Show in the UT 6a) Minimum 90 days shooting within the UT 6b) Minimum 180 days shooting within the UT	4. Subsidy for films produced by award-winning Producer/Director: a) Second film in the UT (Maximum amount 1.75-2.25 crore) b) Third or successive Film in the UT (Maximum amount 2.25-3.25 crore) 5. Subsidy for Film/ TV Show/ web series/original show of OTT (Over The Top) platform & Documentary (regarding permission fee): a) 50% reimbursement of shoot permission (actual charges paid in the UT) b) 75% reimbursement of shoot permission (actual charges paid in the UT) 6. Subsidy for TV serials/ Shows: a) Up to Rs 50 lakh or 25% of total cost of production (COP), whichever is lower b) Up to Rs 1 Cr or 25% of total cost of production (COP), whichever is lower	NA



Monitory and Non Monitory Policy & Schemes

Jammu and Kashmir Film Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
7	Jammu & Kashmir Film Policy 2021	Department of Information & Public Relations	<p>7a) On shooting minimum 50% of the total shooting days of the Web series/ shows in the UT</p> <p>7b) On shooting minimum 75% of the total shooting days of the Web series/ shows in the UT</p> <p>8a) On Shooting Minimum 50% of the total shooting days of the Documentary film in the UT</p> <p>8b) On Shooting Minimum 50% of the total shooting days of the Documentary film in t</p>	<p>7. Subsidy for Web Series/Original Show to be displayed on OTT (Over the Top) Platform:</p> <p>a) Up to Rs 50 lakh or 25% of total cost of production (COP), whichever is lower</p> <p>b) Up to Rs 1 Cr or 25% of total cost of production (COP), whichever is lower</p> <p>8. Subsidy for Documentary Films to be shot in J&K:</p> <p>a) Up to Rs 20 lakh or 50% of total cost of production (COP) for National level release, whichever is lower</p> <p>b) Up to Rs 40 lakh or 25% of total cost of production (COP) for international level release, whichever is lower</p> <p>9.Patriotic/certain themes shot in UT:</p> <p>a) 50% of their cost or Rs 50 lakhs, whichever is less, by way of subsidy.</p> <p>b) Children & women empowerment related films shall be given additional 25% financial assistance over and above as stated in 8.10 (i) subsidy, subject to a maximum of Rs. 50 lakh total subsidy</p> <p>10. Subsidy on Accommodation: Producers and their crew will have priority booking privilege in getting accommodation. Accommodation to producers and their crew will be given on fifty percent rebate over the prevailing rates of rooms at Government owned Hotels across J&K.</p> <p>11. Special subsidy: A special subsidy in range between Rs 2 Cr to Rs 5 Cr will be granted to J&K regional films that win international awards. The quantum of subsidy shall be decided by JKFDCC, as the case may be.</p>	NA



Monitory and Non Monitory Policy & Schemes Healthcare & Ayush care Investment Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
8	Healthcare & Ayush Care Investment Policy 2020	Health & Education department		<ol style="list-style-type: none">Capital Subsidy: 30% for setting up 50 bedded integrated hospital, Ayush Medical college, Ayush paramedical Colleges, Marketing Mandies, Processing units of Medicinal plant maximum up to Rs 3 crore in cities with population less than 10 lakh and Rs 5 crore in cities with population greater the 10 lakhsInterest subsidy: 5% of Interest subsidy to the eligible venture subject to a ceiling of Rs 15 lakh per year for a period of 5 years.Freight Subsidy: 100% freight subsidy will be given on freight charges maximum up to Rs 30 lakh per year for transportation of material within the country.Subsidy on quality control & certifications:30% subsidy will be given on quality control of Ayush drugs maximum up to Rs 2 crores and 100% subsidy for quality certifications of Ayush drugs maximum up to Rs 5 lakh.Ayush Medical college set up outside municipal corporation limit will be provided land up to 25 acres premium at Rs 1 per kanal on a minimum capital investment of Rs 100 crore within 5 Years.Integrated Ayush medical hospitals set up outside municipal corporation limit will be provided land up to 2 acres subject to availability on minimum capital investment of Rs 30 crore for 50 bedded hospital within a period of 5 years.	NA



Monitory and Non Monitory Policy & Schemes

Healthcare & Ayush care Investment Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
8	Healthcare & Ayush Care Investment Policy 2020	Health & Education department		<ol style="list-style-type: none">7. On set up of Marketing Mandies & Medicinal plant processing unit outside municipal corporation limit on minimum investment of Rs 8 crores within a period of 3 years 4 acres of land will be provided subject to availability.8. On set up of Ayush drug manufacturing units outside municipal corporation limits with minimum investment of Rs 2 crore within a period of 3 years 4 acres of land will be provided subject to availability.9. Subsidized power tariff shall apply as applicable to industries sector.10. 100% subsidy on purchase & installation of DG set from 10kw to 2000KW capacity with upper ceiling of 45 lakh.	NA





Monitory and Non Monitory Policy & Schemes

Jammu & Kashmir Tourism Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
9	Jammu & Kashmir Tourism Policy – 2020	Department of Tourism	<p>3. In case units/projects falling in B & C category areas and not covered under the incentives provided under J&K Industrial promotion policy</p> <p>4. Post submission of BEE Certificate stating Star Rating submission of certificate stating sustainability of the tourism unit.</p> <p>5. Units which gives undertaking to the effect that all such trained workers will continue to be employed by them after their training for a period of at least 3 years.</p>	<p>1. Incentive laid down under Jammu & Kashmir Industrial Promotion Policy 2020</p> <p>2. Net SGST as per Jammu & Kashmir Industrial Promotion Policy 2020.</p> <p>3. Sanction of incentives at 15% of the eligible capital investment subject to maximum limit to be decided by the Tourism department(Category A – Highly commercialised Tourist Spots) Click to view list(Category B - Less Commercialised) Click to view list(Category C – Remote areas) Click to view.</p> <p>4. Support for Sustainable Tourism: Assistance for cost of carrying out energy audit for commercial buildings as:</p> <ul style="list-style-type: none"> a) Star Rating: Max. assistance 40% b) Star Rating: Max. assistance 50% c) Star Rating: Max. assistance 60% d) Star Rating: Max. assistance 70% e) tar Rating: Max. assistance 75%(max. amount is Rs. 5 lac per unit yearly). <p>5. Skill Development Allowance Scheme (institutes recognised by Department of Tourism):</p> <ul style="list-style-type: none"> a) Amount equal to 50% of the actual cost of training with an upper limit of Rs. 10,000/- per trainee will be reimbursed (subject to maximum of Rs. 50,000 per unit for one training programme in a single year with an upper ceiling of 20 units per year. 	NA



Monitory and Non Monitory Policy & Schemes

Jammu & Kashmir Tourism Policy 2020

S No	Policy	Department	Eligibility	Monetary Benefits	Non-Monitory Benefits
9.	Jammu & Kashmir Tourism Policy – 2020	Department of Tourism	6. Carry out market research studies on travel and tourism sector in J&K	6. Assistance for Research in Tourism/Hospitality Industry: Assistance up to maximum of Rs. 5 lac will be provided to recognized Travel Associations/Hotel Associations/Chamber of Commerce/other travel bodies. Not more than 3 such studies will be sanctioned per year. 7. Support to Eco-Tourism: a) 100% reimbursement up to max. of Rs. 1 lac for max. of five Tourism Units per year 8. Incentive for ICT: a) Max. of Rs. 5 lac per event to max. of 5 events per year b) One time assistance up to 25% of the cost of procuring the equipment/content creation or Rs. 2 lac whichever is less.	NA





Government of Jammu & Kashmir

J&K Single Window System

www.singlewindow.jk.gov.in

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